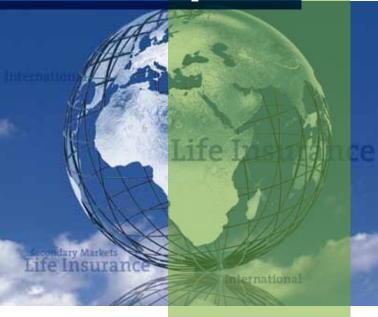


BVZL membership means



# Business Information Contacts

for your company

#### Who we are

Currently, the Bundesverband Vermoegensanlagen im Zweitmarkt Lebensversicherungen (BVZL) e. V. has some 40 members. Since its establishment in May 2004, the Association has served as uniform representation of economic, legal and political interests.

BVZL represents the most established pan-European platform which actors on the secondary markets for life insurance policies use for networking, exchanging views, obtaining information and jointly representing their interests.

BVZL closely cooperates with major trade associations like APMM, ILMA, LISA and VGF both on national and international level.

# **Efficient organizational structure**

Having been divided into separate departments according to specific topics and countries, the Association is able to realize segment-specific plans and carry out corresponding measures quickly and target-oriented.



#### What we want

BVZL is in permanent contact with politicians, opinion leaders, the public and other lobbying groups to ensure the industry's dynamic development.

A major objective of BVZL is to introduce sector standards for transparency and comparability of the various investment segments on the secondary markets for life insurance policies, and thus to improve the conditions for successful investment in these segments, each of which must be viewed on its own.



# What we advocate

- Introducing / setting quality standards
- Enhancing transparency by providing information on the respective risk-reward profiles of the various secondary markets for life insurance policies
- Establishing asset classes with regard to private investors, institutionals, opinion leaders, the media and the general public

### Membership information

BVZL offers two forms of membership:

- Full membership (with voting rights)
   Annual subscription: EUR 5.000
- Sustaining membership (without voting rights)Annual subscription: EUR 4.000

### Membership in three steps

- Download application form available at www.bvzl.de, or request application form by e-mail to info@bvzl.de.
- Return completely filled in and signed application form by e-mail, fax or post to BVZL e. V. (see reverse page for contact details).
- The General Assembly will decide on the application for membership



#### The services we offer

- Representation of interests at political level in Berlin and Brussels
- Networking platform
- Positive acceptance and perception of membership by the public
- Attendance at General Assemblies and Department meetings
- · Seminars for employees of member companies
- Lower rates for BVZL conferences and events
- Inclusion in BVZL's speaker pool for conferences and events
- BVZL Newsletter (on a quarterly basis)
- BVZL Magazine (semi-annually)
- Business / marketing support
- Press and public relations
- Crisis communication
- Intranet access:
  - Newsroom
  - Market overview
  - Access to minutes, documents, presentations, studies etc.
  - Access to contact details of BVZL members

## We look forward to meeting you!



Executive Board: Ingo Wichelhaus (ingo.wichelhaus@bvzl.de) Christian Seidl (christian.seidl@bvzl.de)

#### **Contact**

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