





International Life Settlement Investor Conference 2015

Sponsorship Packages

The following chart shows the various sponsoring packages, the services included and the costs for the **International Life Settlement Investor Conference 2015**.

Sponsor Advantages	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Lunch / Coffee Break Sponsor	Technical Sponsor	Evening Event Sponsor
						
Logo used in electronic and printed media	✓	✓	✓	✓	✗	✓
Logo displayed in conference room	✓	✓	✓	✓	✗	✓
Announcement by the chairman	✓	✓	✓	✓	✓	✓
Marketing material included in the conference folder	Up to 4 pages	Up to 2 pages	Up to 1 page	✗	✗	✗
Marketing material included in the conference room (e.g. banner)	✓	✓	✓	✗	✓	✗
Sponsor announcement during the program (coffee break, lunch)	✓	✓	✓	✓	✓	✓
Exhibition space (number and amount of space is limited)	✓	✓	✓	✗	✗	✗
Attendee lists available prior to the conference	4 weeks	3 weeks	2 weeks	1 week	2 business days	1 week
Full conference attendee registrations (free tickets)	5	4	3	2	1	2
Media presence prior and during the conference	✓	✓	✓	✓	✗	✓
Inclusion in the conference coverage and documentation	✓	✓	✓	✓	✗	✓
Short speech during evening event	✗	✗	✗	✗	✗	✓
Cost in GBP plus VAT if applicable	£7,500	£5,500	£3,500	£2,500	£1,500	£5,000
Package availability	1	1	2	2	1	1

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Tuesday October 6, 2015
1 More London Place, London

Visit — www.elsa-sls.org or www.bvzl.de